

TEZAL CON

Sponsorship Packages



Proudly hosted by: 

Introduction



Tezal-Con is a video game convention, hosted out of Alabama's state capital, Montgomery. Acting as a local beacon in the Wiregrass region's fandom communities, we act as a popular meeting location for fans and industry professionals alike. With indie and studio developer showcases, alongside our freeplay arcade and video game vendors, we provide a large congregation for the industry.

We are the largest Game's industry convention in the city, offering a great location for advertisers in the Tech and Entertainment industries to reach core audiences, and other professionals in our capital.

Montgomery is a major center for the military and IT technology sectors. The city bears host to Maxwell Air Force Base, a massive Air and Space Force installation with a population of 12,500+, serving as the home for the USAF Air University. Alongside Maxwell is the Gunter Air Force Base, another important USAF installation.

Sponsorship Packages

Basic Package - Tier I

- Lobby Sponsor Showcase Table (32in round table space)
- Showcased on all Sponsor showcase material (showbase banners, website, etc.)
- Website showcase
- Social media advertisement posts

Sponsors may not sell physical goods at showcase. Paid activities are permitted.

Price: \$300

Advanced Package - Tier II

- Lobby Sponsor Showcase Booth (6ftx4ft rectangular table space)
- Displayed on all Tier II advertisement material (flyers, banners, website, etc.)
- Show callouts
- All non-conflicting Tier I items.

Sponsors may not sell physical goods at showcase. Paid activities are permitted.

Price: \$500

Video Game Arcade Room Sponsor - Tier II

- Company branding used in and for our game room, including on our website and related advertisement material.
- All other Tier II items included.

Price: \$600

Title Sponsor - Tier III

Company branding will be incorporated into our event logo (“Tezal-Con 2025 presented by YOUR COMPANY”) and in all media/advertisement resources (flyers, website, YouTube, Social Media, Paper Ads, Show Schedule, Badges, etc.). Alongside Tier II items and additional, negotiable benefits.

Price: \$10,000

Interested? Refer to our website tezalcon.net/sponsorship or email us at administrative@tezalcon.net

Gallery

